



1 Day Social Officer Workshop

Social Butterflies 2011



Session 1 – Know your role

Round table discussion topics

- What does a social officer do for your team?
- How is a social officer different than a dance officer?
- How do you think last years social officers did?
- What can you learn from last years officers and use this year?
- What would you change?

Determine specific roles according to title

- ** President
- **VP
- **Secretary
- **Treasurer
- **Chaplain
- **Social
- etc

Assignment - POSTER

- What is your role/duties for your team? What do the socials do for the team?
- What are your individual duties among your officer line? Each girl will need to be labeled on this poster with her specific duties listed.

Session 2 – Event Planning/Motivation

- Discuss the importance of planning your year and keeping a calendar.
- Bring into this discussion the topic of socials that only do their activities during football season and then STOP and do nothing.
- Discuss that the job is all year long
 - Football season
 - o Opposing team gifts
 - o Big sis/little sis
 - o Motivational activities
 - o Team building games
 - Contest season
 - o Motivational activities
 - o Contest day gifts
 - Spring show
 - o Motivational activities
 - o Show night gifts
 - Tryouts
 - o Motivational activities
 - o New member encouragement
- What important events do you want to include in your calendar year?
 - Motivational activities

- Parties
- Birthday celebrations
- Big sis/little sis
- Team building games

Assignment – Plan your year!

- Get your team calendar out and plan JUST your social officer events
- According to roles determined, who is in charge of activities and ensuring that the activities are completed?

Session 3 – Team History/Scrapbooking

- Discuss the importance of team history
- Discuss the different ways to scrapbook
 - Traditional scrapbook
 - Video scrapbook
 - Continuing scrapbook

Final Assignment - Goals

- Social officer group will receive a goal letter
- Sit down with director and discuss goals for the year and write them down on letter
- Seal letter and place in envelope
- Letter will be mailed back to team sometime in the year to see if your team is following through with goals set at workshop.

Supplies Needed -

- Poster boards
- Creative supplies
 - Markers
 - Glitter
 - Ruler/scissors
 - Pencils/pens
 - Any extra “fun” things for projects
- Team birthday list
- Team events calendar
- Any additional items you would like to bring to the discussion!