



SUGGESTIONS FOR PUBLIC RELATIONS PROJECTS

by Joyce E. Pennington

WITH YOUR BAND: *POSTERS IN THE BAND HALL EACH WEEK OF FOOTBALL AND BEFORE SPECIAL CONTESTS.
*PICK A "SECRET PAL" TO WRITE NOTES TO AND LEAVE TREATS FOR ON SPECIAL OCCASIONS.
*DECORATE BAND DIRECTOR'S OFFICE DOOR BEFORE EACH GAME OR SPECIAL EVENT.
*TAKE POPSICLES TO BAND MEMBERS AT ONE OF THEIR OUT DOOR REHEARSALS.
*HAVE A SEND OFF PARTY FOR THEIR BIG TRIP OR CONTEST-- MAKE NAME TAGS, SIGNS, SMALL STATE FLAGS, COOKIES, POSTERS FOR BUS.

FOR TEACHERS: *CLEAN CAR WINDSHIELDS IN TEACHER PARKING LOT.
*COVERED DISH LUNCH DURING TEACHER IN SERVICE.
*DONUTS AND COFFEE FOR BREAKFAST ONE MORNING.
*COFFEE MUGS FOR EACH TEACHER WITH NAME PAINTED ON.
*DESK PAPER WEIGHT MADE WITH SMOOTH ROCK AND HAND PAINTED WITH NAME OR SCHOOL LOGO.
*LARGE PLASTIC PAPER CLIP OR OTHER HAND PAINTED ITEMS.
*APPLE IN THE TEACHER'S BOX.
*DECORATE TEACHERS' & PRINCIPALS' DOORS ON THEIR BIRTH-DAYS.

IN YOUR COMMUNITY:
*PERFORM FOR GRAND OPENINGS FOR LOCAL BUSINESSES.
*PERFORM AT NURSING HOMES/CHILDREN'S HOSPITAL.
*MUSCULAR DYSTROPHY "KICK-A-THON" OR OTHER CHARITY BENEFITS.
*HELP WITH CLOTHING, FOOD OR BLOOD DRIVES.
*"ADOPT" A FAMILY AT CHRISTMAS.
*PERFORM AT A HOMELESS SHELTER AND TAKE FOOD.
*HELP WITH USHERING/HOSTESSING AT CIVIC ACTIVITIES.
*COMMUNITY APPRECIATION NIGHT AT FOOTBALL GAME.
*FRAME A TEAM PICTURE FOR SUPPORTIVE BUSINESSES.

ATHLETIC TEAMS & CHEERLEADERS:
*DECORATE LOCKER ROOM FOR "SPECIAL" GAMES OR EVENTS.
*SEND TEXAS SIZED "CARD-O-GRAM" ON BUTCHER PAPER.
*CUP CAKES, WATERMELON, POPSICLES, KOOL-AID, ETC., DELIVERED TO PRACTICE.